

HOW TO MANAGE MORALE AND CHANGE



You will learn how to plan for and communicate change in order to minimize low morale and maximize productivity.

This seminar is designed to help your management team maximize change and minimize low morale. Reorganizations, mergers, rapid growth, new leadership, and new products and systems are just some of the changes facing companies today. In the midst of rapid change, low morale results in lower productivity. This course will help you to evaluate your change and develop an action plan for communicating and implementing the change.

Training Goals:

- ❖ **Identify** the four perspectives of change and how different levels in the organization focus on different perspectives of change.
- ❖ **Learn** the difference between individual, group, and company morale and strategies to improve them.
- ❖ **Understand** the morale curve and how to help employees through the morale curve.
- ❖ **Learn** five causes of low morale and strategies to eliminate them.
- ❖ **Consider** over 15 strategies companies use to turn resistance into readiness.
- ❖ **Identify** the seven levels of change and what to do at each level.
- ❖ **Develop** a 7-step process for evaluating and making changes.
- ❖ **Improve** morale even during the most difficult times.
- ❖ **Learn** how to communicate change to minimize low morale.
- ❖ **Review** case studies of morale in other companies.
- ❖ **Discover** six proven strategies to manage the morale of others.

Course Version:	1 Day 2 Day
Recommended Class Size:	15–20
Materials:	Manual
Assessments:	Optional
Certification:	Yes

CHANGE ...

CEOs are held accountable for it.

Customers require it.

Employees fear it.

Managers implement it.

CHANGE IS NOT AN OPTION.